Enhancing Learning Autonomy through Cross-Cultural Learning between Languages and Business Students

nancing and Integrating Employability Promoting Learner Autonomy Inter-professional e-learning Embedding, Enhancing and



The project aims to provide opportunities for Masters Marketing and final-year Languages students to work interdependently and independently to enhance their autonomy as business professionals.

By working with the Languages students who act as the country-language-culture experts, the Marketing students would develop an international marketing strategy for a new product/service offer in a European market.

We

 Develop an engaging learning environment that encourages students of different disciplines to work interdependently and independently to enhance their autonomy

Want

 Develop and evaluate a learning, teaching, assessment and feedback strategy that involves collaborative learning of students from different disciplines

To

 Provide an opportunity in which staff of different subject groups to collaborate with the view to develop innovative LTA practices that enhance student learning experience

which seeks to enhance autonomy in an interdisciplinary learning environment

Innovative LTA strategy



Outcomes owned by course teams, and good practice shared with other programmes within the Faculty



Employability skills within a simulated learning environment in work-related, real-world contexts



BENEFITS



Staff satisfaction through their involvement in the teaching and assessment experiences



Student satisfaction on their learning experience as they engage at a deeper level

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